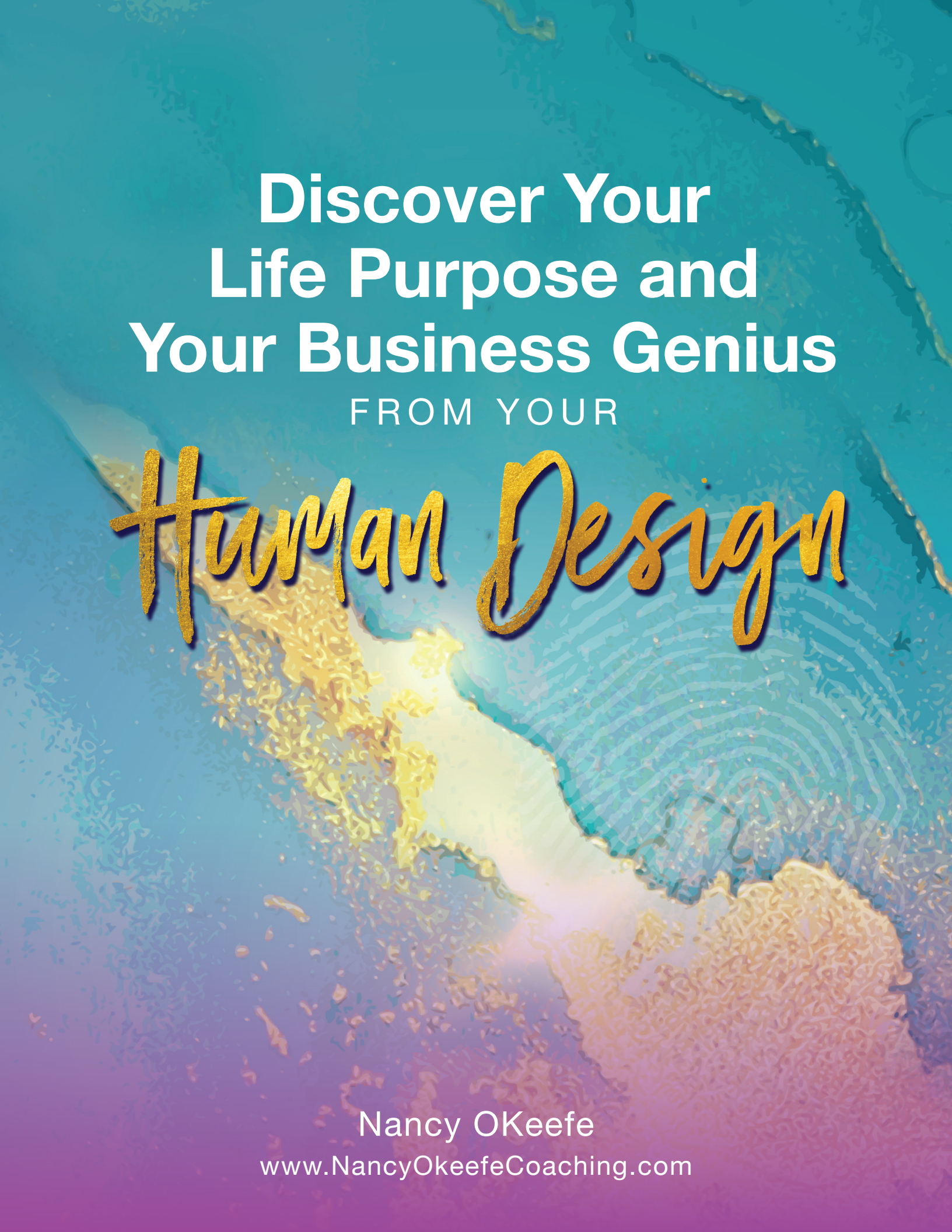




Discover Your Life Purpose and Your Business Genius

FROM YOUR

Human Design

Nancy OKeefe

www.NancyOkeefeCoaching.com

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Learn more about Nancy and her work at:

www.NancyOKeefeCoaching.com



ABOUT *Nancy*

Nancy O'Keefe is a Certified Quantum Human Design Specialist and intuitive business coach who brings clarity, empowerment, and life changing transformation to her clients through intuitive Human Design Readings, Workshops and Coaching.

Nancy helps women peel back the layers of who they have been taught to be and how they have been told to do business to reveal their inner truth, step on to their True Life Path™ and build an abundant business that feeds their soul.

Nancy is a certified Executive Coach from the College of Executive Coaching, holds an MBA from Babson College in Entrepreneurship, and an MS in Quality Systems Management from Anna Maria College. She is a certified Career Transition Coach, Certified Adviser of the Fascination Advantage®, and is Certified in Conversational Intelligence®.

Are you ready to learn more about your Business Genius?

Schedule your FREE 20-minute Human Design Business Genius reading today!

In order to schedule your call, you'll need your date of birth, the exact time of your birth and your place of birth so I can create your free chart.

Book Your 20 Minute Human Design Business Genius Reading For Only \$47!

(A \$97 VALUE)

- Dive deeper into your Energy Type and discover how you are designed to operate at your highest potential.
- Discover the 4 pillars of your business genius.
- Discover your Life's Work and how you are meant to put it out in the world with your business genius.

Schedule Your 20 minute Business Genius Reading [HERE](#)

Let's Stay Connected



Overview

You are divinely designed to be unique, with a life purpose, and a set of skills/talents to support you in achieving your life's work and four prime gifts that are your Pillars of Business Genius.

Many of us live out our life purpose through our businesses or our careers. Yet, it is not always clear what your life's purpose is and how it translates to your life's work. I often get the question, "What am I here to do? How do I know my Life Purpose?" when people are contemplating a change around what they do to earn a living as a business owner or an employee.

Your Life Purpose and *Your Pillars of Genius* can be found in your Human Design Chart. Your Life Purpose is more about how you are living your life than what you do. You can successfully live out your purpose doing many different jobs and businesses in any number of industries. The important thing is that you understand the essence of your purpose and use the qualities of your unique genius to live out that purpose.

When we refer to your genius, we are talking about your creative genius and not your intellectual genius. Intellectual genius comes from studying and learning how to do things. You came into the world with the seeds of your creative genius and how you evolve through your life helps the seeds grow and blossom. You knew those seeds well as a child and often lived out your creative genius in play or fantasy as your first attempted to practice using your business genius.

Unfortunately, as we grow up, we are conditioned by parents, teachers, society, even life experiences to do certain things and do them a certain way. Often our natural genius shrinks into the background, possibly even becoming dormant.

We can lose the essence of who we are and the awareness of our life purpose.

To reactivate your natural genius, you need only become aware of it again, wake it up and have the confidence to use it. Awareness is the key.

How Can Human Design Help?

Human Design is a system that supports you in cultivating a deep understanding of the most authentic, aligned, and high performing expression of who you are.

It is a personality instrument that contains the awareness of your unique life purpose, your business genius and the natural skills and talents you came into the world with to support you in living out your life purposes.

Human Design holds answers about what you came here to do and the challenges and life lessons you are here to learn.

It helps you understand how to make choices that help you live in **alignment with who you truly are** so you can live your life in a way that **creates ease, flow** and helps you **achieve your individual brand of success, satisfaction, and joy**.

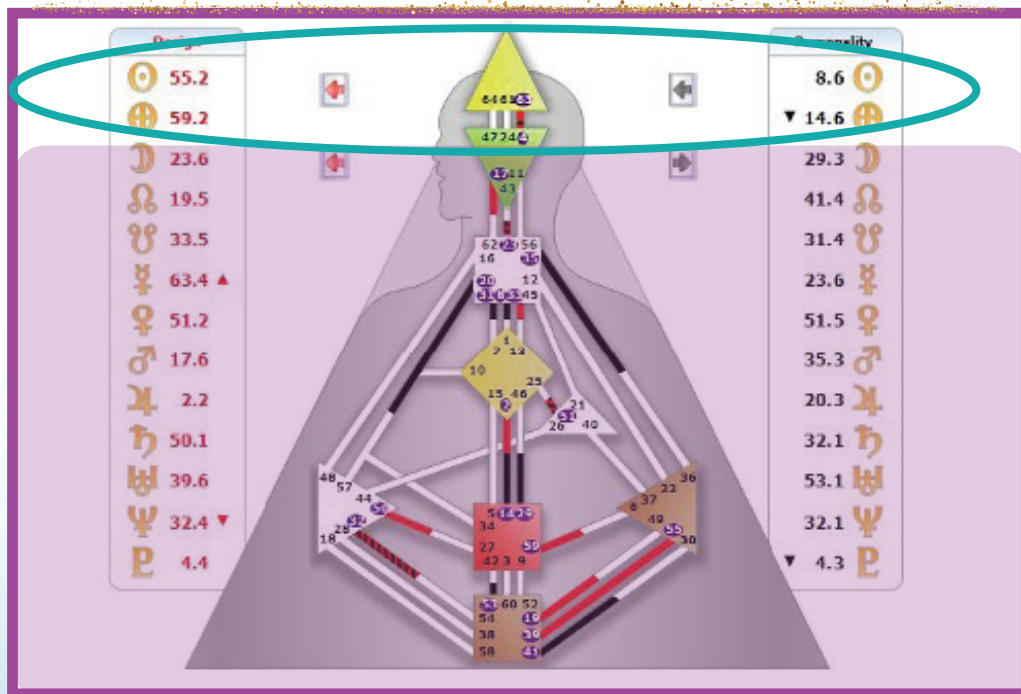
Your Life Purpose and the Four Pillars of Your Business Genius

Your life purpose is closely tied to your business genius. After all, you came into this world with a mission and most of us express our purpose through our work whether it is paid work or volunteer work. We find your Life Purpose in the first of the four pillars of your business genius.

The four pillars of your genius are found in the Sun and Earth energies in your chart. This is made up of 4 of the 64 gates in the chart. Each gate represents a skill or talent you have. The first 2 gates are on the conscious (black) side of the body graph shown below and the second two gates are on the unconscious (red) side of the body graph. These four special gates in your chart show us:

- **Your Life's Work**, (in the Black Sun position) and a key part of your life purpose.
- **Your Evolution** or what you're here to learn, (in the Black Earth position).
- **Your Radiance** or your vitality and intuition (in the Red Sun Position).
- And finally, your **Purpose** (in the Red Earth position).

These 4 gates represent about 70% of who you are and together make up your life purpose and show us your business genius.



Line Numbers And Your Business Genius

In addition to the Gate or skill/talent number 1 through 64, there are also secondary numbers, called line numbers 1 through 6. On the chart, the first number is the Gate which represents the qualities of the energy you have there, your natural skill or talent and the second number after the dot is the line number. The line number further refines the energy in the gate and is the code for your genius or how you are best equipped to use that skill.

The 64 gates or skills is a little more information than we can go into detail about here, but let's talk about the line numbers. This is the essence of your business genius. There are only 6 lines, and they help you understand more about how you are meant to use the energy from the gate that appears here.

Line 1 is The Creator. You are here to create something new and original.

Line 2 is The Dancer. You are here to discover the gifts that come to you naturally, without thinking, and to learn to use them. The Dancer is all about dancing with life and living in authentic self-expression.

Line 3 is The Changer. You will have many experiences. Life is an experiment. The Changer is here to try things, explore and experiment. You become wise about what you explore.

Line 4 is The Server. You can focus and influence others. You give your gifts for the sake of others. You are all about relationships and express yourself through your dealings with others.

Line 5 is The Fixer. You are practical and create greater efficiency in the world. Your natural sense tells you when to move away from an idea if it has little chance to work. You tend to be outspoken. You can be a visionary leader.

Line 6 is The Teacher. You see further than others. You see people's gifts and provide an environment so their gifts can emerge on their own. You share wisdom. You have insight.

An Example of the Lines in Action

For example, I have Gate 8 in my Black Sun. My Life Purpose is 'to push the boundaries of authentic self-expression' and use this expression to inspire others to be themselves and fulfill their purpose. Being my authentic self, having my experiences along the road of life and sharing them to inspire others is what I am here to do. My Gate and Line numbers are 8.6. The 6 line makes me a natural born teacher. My genius is that I see further than others and understand that people have different gifts that will emerge on their own with a little inspiration. I'm here to inspire others to live in their full authentic expression by teaching and leading by example.

How This Translates to Your Business

So now that you know my first Pillar of Genius and how it lines up with my Life Purpose and my Life's Work, can you see how I use my Coaching business to teach and inspire others? I could have used art or music or some other mode to reach others and inspire them, but I chose Coaching and Teaching because that allows me to express my Life Purpose using one of my **4 Pillars of Genius** and my natural gifts.

My **Evolution Pillar of Genius** has the energy of Gate 14.6,--The Powerhouse. I am meant to learn how to use my natural skills to create "bounteous prosperity and a powerful reserve of expansive resources for others". Again, coaching people to have an abundant business fit nicely with this pillar of Genius because I use teaching to help me share this information with clients.

Knowing my purpose and business genius helps me see where I am on track and where I might want to tweak my business, products, and services to make better use of my Pillars of Genius and my natural skills and talents to better serve my clients.

For example, my coaching style must be encouraging to help people see the possibilities and to aspire to something better. If I was a critical coach, focused on what people were doing wrong and helping them take corrective action, I would not be using my business genius and my clients and I would probably enjoy less success.

The 64 Gates Are Your Natural Skills and Talents

Your Chart has a subset of the 64 gates highlighted. These highlighted gates are your Natural Skills and Talents. The Chart Below lists the 64 gates.

- | | | |
|------------------|--------------------|---------------------|
| 1. Creativity | 2. Allowing | 3. Innovation |
| 4. Possibilities | 5. Consistency | 6. Impact |
| 7. Leadership | 8. Fulfillment | 9. Focus |
| 10. Self Love | 11. Conceptual | 12. Channel |
| 13. Storytelling | 14. Creation | 15. Compassion |
| 16. Enthusiasm | 17. Opinions | 18. Correction |
| 19. Intimacy | 20. Patience | 21. Self Regulation |
| 22. Surrender | 23. Transmission | 24. Rationalizing |
| 25. Spirit | 26. Integrity | 27. Accountability |
| 28. Adventure | 29. Devotion | 30. Passion |
| 31. Leadership | 32. Endurance | 33. Storyteller |
| 34. Power | 35. Aptitude | 36. Exploration |
| 37. Harmony | 38. Visionary | 39. Provocation |
| 40. Restoration | 41. Imagination | 42. Conclusion |
| 43. Insight | 44. Truth | 45. CEO |
| 46. Embodiment | 47. Mindset | 48. Wisdom |
| 49. Catalyst | 50. Nurturing | 51. Initiative |
| 52. Perspective | 53. Starting | 54. Inspiration |
| 55. Faith | 56. Expansion | 57. Instinct |
| 58. Mastery | 59. Sustainability | 60. Conversation |
| 61. Wonder | 62. Preparation | 63. Curiosity |
| 64. Transference | | |

Your Human Design Chart gives you practical information about your natural skills and talents.

As an example, the chart tells you how strong you are in Management as there are certain energies that represent energies that are valuable and necessary in management. When you have them defined in your chart, you have these areas consistently which will give you additional support in a management role.

Your **Human Design Chart** shows us what energies you have around some key business skills such as Interacting with others. Interacting energies center around how you work with others for the good of all and how you communicate. These are the people and relationship skills that the world is recognizing are more important in most businesses than the technical skills.

As much as 85% of your success can be attributed to your ability to communicate, use emotional intelligence, and negotiate.

The chart also shows us your energies around Innovation, Logic, Ability to recognize patterns, giving Direction, and even your level of Competitiveness. We can gain insight into a variety of skills such as visionary skills, networking, marketing, leadership, administration, people, or project oversight by reading your unique Human Design Chart.

Human Design is a powerful personal development tool to help you awaken the real you and bring forward any skills, talents, and genius that have been overshadowed by what others have told you to do and be.

Every business you own or career you have can be enhanced by tapping into this insight and incorporating it into how you operate. Once you become aware of your genius and re-awaken it, you will find the process of being yourself to be easy and freeing.

All it takes is the confidence and trust to be your authentic self. When you operate from your authentic self, you live a more purposeful life in the highest expression of who you came here to be. You will find it easier to attract your right clients as a business owner.

You will find it instinctive to serve your clients at the highest level, no matter what field you work in. You will slip into the ease and flow of a business or career that uses your natural gifts and talents and feeds your soul.

An Invitation:

I hope you enjoyed learning about your Life Purpose and Business Genius found in your Human Design Chart.

As a SPECIAL THANK YOU for requesting this guide, I invite you to explore your Human Design further in a Human Design Business Genius reading with me.

To schedule your reading, you'll need your date of birth, the exact time of your birth and your place of birth for me to create your Human Design chart.

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